



THE BEST POSSIBLE  
CERAMIC PRODUCT

COTTOD'ESTE  
EXCLUSIVE SURFACES

BLUSTYL'È  
COTTOD'ESTE



**COTTOD'ESTE**  
EXCLUSIVE SURFACES

**KERLITE** | **1+MM**  
COTTOD'ESTE | COTTOD'ESTE

**BLUSTYL'E**  
COTTOD'ESTE

INSPIRED BY BEAUTY,  
DRIVEN BY A SINGLE GOAL:



TO OFFER THE BEST POSSIBLE  
CERAMIC PRODUCT

Passion, research, taste and attention to detail. Plus experience, technology, high-quality raw materials and innovation.

Over time, all these factors that have determined Cotto d'Este's success have been structured and consolidated into a real conceptual, productive and commercial method.

A system that has been tested and refined over almost 30 years of history and which has generated an entire family of brands centred around Cotto d'Este, each with its own personality, but united by a single key idea, both today and in the past: to offer the best possible ceramic product.

COTTOD'ESTE  
EXCLUSIVE SURFACES

# COTTOD'ESTE

EXCLUSIVE SURFACES

## BEAUTY THAT LASTS FOREVER

Harmonious, **meticulously detailed** surfaces with impressive technical and aesthetic properties: Cotto d'Este designs floor and wall coverings, not tiles. The company's mastery of production processes and **extensive research and development** take its products beyond all expectations, towards an aesthetic ideal that is always up-to-date, realized in collections that defy fashion, synonymous with beauty that continues to express itself over time.



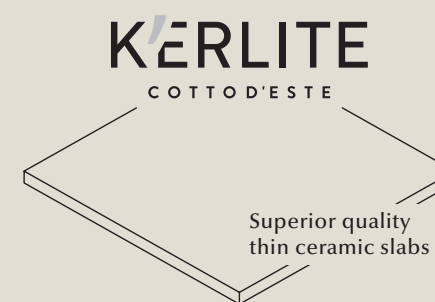
# COTTOD'ESTE

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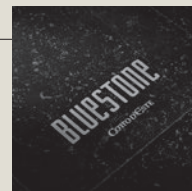

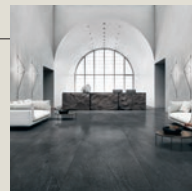


## CHOOSING EXCELLENCE

Excellence is creating floor and wall coverings that are immediately recognisable because they are unique and special: extra-thick (14 mm) or ultra-slim (Kerlite) ceramic slabs. This choice is a cornerstone of the brand, stemming from a desire to prioritise **aesthetic and technical excellence** above everything, without making any compromises. This is why Cotto d'Este continues to innovate, combining research and technology: to offer its customers something unique. **The best ceramic product possible.**



## A HISTORY OF INNOVATION

<p>1993</p> <p><b>THE BEGINNING</b> Cotto d'Este is founded and introduces 14mm-thick tiles.</p>	<p>1994</p> <p><b>20 YEARS GUARANTEE</b> Utmost Safety: the 20-year warranty is born.</p>		<p>1997</p> <p><b>LAPPATA SURFACE</b> World premiere of honed-finish porcelain stoneware.</p>	<p>2001</p> <p><b>GLAZED PORCELAIN STONWARE</b> First ever glazed porcelain stoneware is presented to the market.</p>	<p>2002</p> <p><b>LARGE SIZES</b> The first large-format product in traditional porcelain stoneware.</p>
<p>2003</p> <p><b>SOFT SURFACE</b> The first opalescent and semi-glossy surface finish.</p>		<p>2004</p> <p><b>KERLITE</b> Kerlite is born, the first large ultra-thin slab.</p>	<p>2007</p> <p><b>DIGITAL DECORATION</b> The first digitally decorated ceramic product.</p>	<p>2010</p> <p><b>ANTIBACTERIAL PROTECTION</b> Introduction of the exclusive and integrated antimicrobial technology in the manufacturing process.</p>	<p>2012</p> <p><b>MARBLE LARGE SLABS</b> Kerlite Exedra, the first marble on large slabs (100x300 cm).</p>
<p>2015</p> <p><b>WONDERWALL, KERLITE ART</b> The first Kerlite wallpaper.</p>	<p>2016</p> <p><b>SUSTAINABILITY REPORT</b> Cotto d'Este and Panariagroup present the first sustainability report.</p>	<p>2018</p> <p><b>TOUCH SURFACE</b> The first matte polished surface.</p>	<p>2019</p> <p><b>KERLITE EASY</b> The first certified dry-lay system without adhesives for ceramic floors.</p>		<p>2021</p> <p><b>14 MM ULTRA-LARGE SIZES</b> Limitless: the first extra-large format 14 mm thick porcelain stoneware (120x120, 90x180 cm).</p>

**KERLITE**  
COTTOD'ESTE

**KERLITE**  
3plus

± 3,5 mm

**KERLITE**  
5plus

± 5,5 mm

**KERLITE**  
6plus

± 6,5 mm



Kerlite slabs reinforced with glass fibre are up to three times stronger than other large slab products.



WATCH THE RESISTANCE TEST VIDEO

## SLIM AND HIGH-QUALITY

Laminated porcelain stoneware reinforced with fibreglass



### A UNIQUE PRODUCTION PROCESS

Pressed with a stationary plate for over 60 seconds with a force of 27,000 tonnes.  
Perfectly uniform compaction and substrate with no internal fragility.  
Elastic and performing material, able to withstand cuts, punctures and laying on curved surfaces.



### EXTRAORDINARY ADDED RESISTANCE

Fibreglass reinforcement as standard across the range.  
Maximum resistance even with minimal thickness (up to 3.5 mm).



### HIGH DEGREE OF ENVIRONMENTAL SUSTAINABILITY

Reduced use of raw materials.  
Reduced consumption of water and energy.  
Reduced emissions of CO<sub>2</sub>.  
Reduced transport pollution.



### KERLITE EASY

The first dry laying installation system without adhesives certified and patented with Kerlite Plus.  
Thanks to the exclusive use of Kerlite slabs reinforced with fibreglass, it is more resistant than any other traditional installation system.

**14MM**  
COTTOD'ESTE

Extraordinary resistance and certified through  
the breaking load test ISO 10545-4.



LOOK THE TEST-VIDEO

## UNIQUE IN THE WORLD

Extra thick porcelain stoneware, more beautiful surfaces and three times more resistant



### WHY 14 MM THICK?

Thanks to its extra thickness, it can withstand a special production process that makes the performance of the final product unique.

A firing cycle at least twice as long as for standard-thickness materials.

A perfect mixing of raw materials and surface vitrification.



### UNRIVALLED AESTHETIC QUALITIES

Stunning colours and surface finishes with a unique shine.

Exceptionally flat even in large formats.



### MAXIMUM RESISTANCE

Three times more resistant to breaking load and impact than traditional stoneware (10 mm).



### AN ULTRA-COMPACT MATERIAL

Non-stick finishes for surfaces that are always easy to clean, non-absorbent and dirt-resistant.

Maximum resistance to scratches, abrasions, acids, and frost.

# P R ( ) T E C T<sup>®</sup>

Antibacterial for Life.



DOWNLOAD PROTECT CATALOGUE

[protect.panariagroup.it](https://protect.panariagroup.it)

FOR A HEALTHY, SAFE AND SECURE HOME  
Antimicrobial floor and wall coverings with the highest performance



## POWERFUL ACTION

Eliminates microbes and prevents their reproduction.



## CONTINUOUS PROTECTION

Always active, 24 hours a day, with and without sunlight.



## ETERNAL EFFECTIVENESS

Thanks to the technology permanently integrated into the product.



COTTO D'ESTE RANGE OF PRODUCTS IS 100% PROTECT<sup>®</sup>.

with **MICROBAN<sup>®</sup>**



BLUSTYLE<sup>É</sup>  
COTTOD'ESTE

BLUSTYLE  
COTTOD'ESTE

## A model of contemporary beauty

There is a beauty which, to be fully enjoyed, must be experienced every day. This is the beauty of the Blustyle collections: **complete, minimal, reliable and affordable** for contexts with a totally contemporary taste.





## A style choice

Blustyle condenses **Cotto d'Este's refined aesthetic sensitivity and considerable technical expertise** into standard-thickness ceramic products that combine the extraordinary beauty of the surfaces with the qualities of technically superior porcelain stoneware. An impeccable, rational and engaging style, combined with tangible value and intimate experience.



### **SUPERIOR AND ACCESSIBLE BEAUTY**

The best of Cotto d'Este's aesthetic style combined with the accessibility of a traditional porcelain stoneware.



### **HIGH PERFORMANCE PORCELAIN STONWARE**

Resistant to abrasions, impact, aggressive chemicals, dirt, stains, and frost.



### **QUALITY GUARANTEED**

High quality ceramic material, guaranteed up to 20 years.



### **ENVIRONMENTAL AND SOCIAL SUSTAINABILITY**

Blustyle's commitment to sustainability is guaranteed by Panariagroup's Sustainability Report, a document that is certified by a third party and published annually.

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## THE HIGHEST RELIABILITY

All products come with a 20-year warranty

Cotto d'Este and Blustyle believe in the unique value of their surfaces, which harmoniously combine aesthetic perfection and technical qualities. They believe in this to such a degree that they guarantee all their products for up to 20 years after purchase. The reliability provided by superior production expertise is accompanied by many authoritative international certifications.





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